

Module Evaluation Form

Please fill in this Module Evaluation Form so that the Communication, Media and Culture team can make this module *even better* next year. If you do not understand any of the questions, or you have no opinion, please leave that section blank. There is a section at the end of the form for you to add any additional comments about the module.

Module Content

- 1 Did you find the module *interesting* and *enjoyable*?
- 2 Did you find the module material *well organised*?
- 3 Was the module material *mostly new* to you?
- 4 Did you find the material *difficult to understand*?
- 5 Did the classes help with any of your other modules?

Not					Very
1	2	3	4	5	

Staff and Classes

- 6 Did you find the tutors *clear* and *easy to understand*?
- 7 Did you find the tutors *approachable* and willing to listen?
- 8 Were the *comments* on your Case Study helpful?
- 9 Was the *format* of the classes (lecture, discussion, etc) satisfactory?
- 10 Was the *size and mix* of the classes satisfactory?
- 11 Did you find that watching *videos* helped with the discussions?

Key Texts

If you did not read a text please leave the space blank.

- 12 Did you find Branston & Stafford *clear* and *easy to understand*?
- 13 Did you find McLuhan's *Medium is the Massage* interesting?
- 14 Did you find Paul Levinson's *Digital McLuhan* interesting?
- 15 Was watching *The Matrix* helpful for understanding the module?

Marshall McLuhan

- 16 How well did you *understand* McLuhan's ideas?
- 17 Did McLuhan's ideas *change how you think* about the media?

Module Website

- 18 Roughly speaking, how often did you visit the module website?
- 19 Did you download any *PowerPoint* presentations or handouts?
- 20 Did you consult the website's weekly pages?
- 21 Any other comments on the website?

Final Comments

45. What do you think was the best aspect of the module?

46. What would you most like to see changed about the module to improve it?

47. Do you have any other comments about the module? Was there ever anything you wanted to say but never got the chance?